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Casey Schendel – Sr. Video Producer, Cinematographer
Tesla Motors
45500 Fremont Boulevard
Fremont, CA 94538

Dear Casey Schendel:

We had talked in the spring of 2018 about the video marketing internship position with Tesla Motors. I am writing in hopes that it is still a possibility to apply for an internship with the video marketing team for the summer of 2019. It would be incredible to work with a company and video team like the one you are a part of. I know I would be able to learn a lot from you and grow in my field in so many ways.

Over the past few years, I have gained experience in the communications field at the Indiana University of Pennsylvania (IUP). Regarding photography, I have worked with our school newspaper photographing for photo features and articles. I have also been our University Photographer's Student Assistant for the past year working alongside him and on my own photo assignments for the university in studio and on the campus. In addition, I have had a lot of experience in video in my classes at IUP through creating several short films. They included scripting, filming, and editing. Done in small groups, large groups, and alone. I have experience in studio video, as well.

During the summer of 2018, I had the chance to intern at Topcon Positioning Systems in Livermore, CA with their video marketing team. The company produces software and hardware for construction and agriculture equipment that has millimeter accuracy and auto-driving for more efficiency on the job. At this internship, I was able to participate in pre-production meetings, head up my own projects, and edit together various projects for the company. I was able to experience a company's brand restrictions with intros, outros, lower-thirds, and color pallets. There was a lot of equipment I was able to use, such as: sliders, gimbles, drones, various mics, all sorts of lighting fixtures, and cameras by Nikon, Sony, DJI, and Cannon. The experience continued into photography where I was able to photograph events, including: intern workshops, Topcon president visiting from Tokyo, and their retail stores.

On my portfolio, www.katiejocampbell.wixsite.com/portfolio, you will see examples of my photography and video work. In an interview, I would be happy to explain more about what is in my portfolio.

Tesla Motors is doing work for people and the environment that I want to be a part of. I would learn valuable skills and be honored to work with you. Please contact me via email or phone. I would be willing to schedule an interview via phone or Skype. Thank you for your time and consideration.

Sincerely,



Miss Katie Jo Campbell