

Katie Jo Campbell

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PROFESSIONAL EXPERIENCE

- Tesla Inc.** **Fremont, CA**
Video Marketing Intern May 2019 – August 2019
- Collaborated with creative team to create visual storytelling with video and photo
 - Created content for social media by executing and building ideas
 - Worked interdepartmentally to accomplish tasks with open communication
- Topcon Positioning Systems** **Livermore, CA**
Video Marketing Intern May 2018 – July 2018
- Shot video, aided audio, and constructed lighting while on filming sets
 - Edited full projects of my own and smaller sequences of larger projects
 - Participated in creative meetings by sharing ideas and thoughts on projects
- Indiana University of Pennsylvania** **Indiana, PA**
University Photographer's Student Assistance August 2017 – May 2019
- Went on assignments to shoot photos for marketing and promotions
 - Edited photographer's and my own photographs using Photoshop
 - Worked in studio and in natural light with students and faculty
- Indiana University of Pennsylvania** **Indiana, PA**
Photo Journalist at The Penn August 2016 – May 2019
- Followed photo assignments by attending events or scheduling headshots
 - Sent in assignments in a timely manner for publication

EDUCATION

- Indiana University of Pennsylvania** **Class of 2019**
Bachelor of Science: Communications Media *Minor: Computer Science*
Certificate: Photography & Digital Imaging GPA: 3.88/4.0

ACTIVITIES & PROGRAMS

- Disney College Program** **Orlando, FL**
Merchandise - Disney Springs August 2019 - Present
- Created magic for guests through role-playing and courtesy
 - Engaged in Disney's relational and informative sales techniques
 - Worked with hitting target sales by intentional communication with the guests
- Coalition for Christian Outreach** **Indiana, PA**
President/Graystone Presbyterian media Intern August 2015 – May 2019
- Facilitated Bible and book studies with college students by discussing life and faith
 - Participated in a 7-week leadership development intensive, including a part-time job and completing classes
 - Acted as head of multimedia for campus ministry producing videos and photos
- STEM Student Experiences Aboard Ships (STEMSEAS)** **Bering Sea, AK**
Media Student October 2018
- Documented research at sea by interviewing students, scientists, and crew
 - Participated in the National Science Foundation's 2019 Video Showcase by creating a video about the program